



CATHOLIC  
MEDICAL  
ASSOCIATION

CONFERENCE  
PROSPECTUS

SPONSORS • EXHIBITORS • ADVERTISERS

SEPTEMBER 27-29, 2012 • SAINT PAUL, MN

## Why Participate?

The annual conferences of the Catholic Medical Association feature world-class speakers, CME credits, and unique opportunities for health-care providers to enjoy networking and fellowship.

CMA Annual Educational Conferences are faith-filled, relevant, professional, uplifting, enlightening, diverse ... in a word, *inspirational*. Come and see!

# SPONSORSHIP OPPORTUNITIES



CATHOLIC MEDICAL ASSOCIATION CONFERENCE PROSPECTUS

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**SPONSORSHIP** is an important component of every conference, allowing individuals and organizations the opportunity to support and participate in these unique presentations and special events. The Sponsorship packages listed below feature varying levels of participation and recognition opportunities.

## **PLATINUM \$25,000**

### **BENEFITS**

- Registration to conference for 6
- Exhibit table
- Banquet table for 10
- Appreciation on CMA website
- Special Event tickets for 6
- Two full page ads in program book
- AND listing on Sponsors page in program book

## **DIAMOND \$15,000**

### **BENEFITS**

- Registration to conference for 4
- Exhibit table
- Banquet table for 8
- Appreciation on CMA website
- Special Event tickets for 4
- Full page ad in program book
- AND listing on Sponsors page in program book

## **GOLD \$10,000**

### **BENEFITS**

- Registration to conference for 2
- Exhibit table
- Banquet table for 6
- Appreciation on CMA website
- Special Event tickets for 2
- Full page ad in program book
- AND listing on Sponsors page in program book

## **EMERALD \$8,000**

### **BENEFITS**

- Registration to conference for 6 priests, religious, or medical students
- Exhibit table
- Half page ad in program book & listing on Sponsors page

## **SILVER \$6,000**

### **BENEFITS**

- Sponsorship on conference bag
- Exhibit table
- Half page ad in program book & listing on Sponsors page
- Maximum number of Sponsors is limited

## **RUBY \$4,000**

### **BENEFITS**

- Registration to conference for 3 priests, religious, or medical students
- Exhibit table
- Quarter page ad in program book & listing on Sponsors page

## **Contact the CMA**

PHONE (484) 270-8002

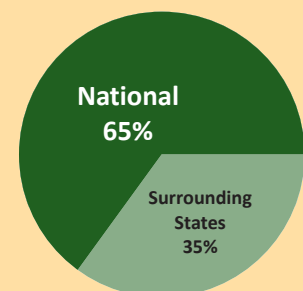
FAX (866) 666-2319

EMAIL [info@cathmed.org](mailto:info@cathmed.org)

## **Why Participate?**

### **The Proximity of the Average Conference Guest**

Make contact with a geographic mix of conference attendees. The CMA Annual Educational Conference attracts medical professionals from across the nation as well as a significant percentage of attendees from the states immediately surrounding the event venue.



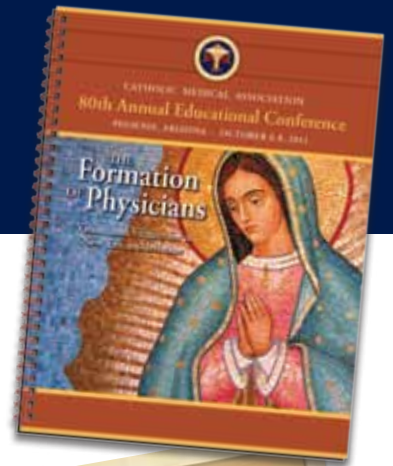
# ADVERTISER OPPORTUNITIES



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**ADVERTISERS** are an important part of each conference and are featured prominently in the full-color conference program book issued to every registered attendee. All ads are printed in full color. For examples, go to [www.cathmed.org/events/past\\_annual\\_conferences/](http://www.cathmed.org/events/past_annual_conferences/) *Reserve your ad space today!*

## CONFERENCE PROGRAM BOOK ADS

Full Page Ad	\$1,000	7.75" x 10.25"
Half Page Ad	\$ 550	7.75" x 5"
Quarter Page Ad	\$ 300	3.75" x 5"
Business Card Size	\$ 150	3.5" x 2"

**DEADLINE for PAYMENT is August 20**

**DEADLINE for ARTWORK/COPY is September 3**

Email All Ads to [info@cathmed.org](mailto:info@cathmed.org)

## FILE FORMATS

Please send your advertisement as an email attachment in one of the following **HIGH RESOLUTION** formats:

**PDF, EPS, or TIFF** (300 dpi at print size)

**PLEASE** Create Outlines for ALL Fonts

**Microsoft Word** (accepted, but not preferred)

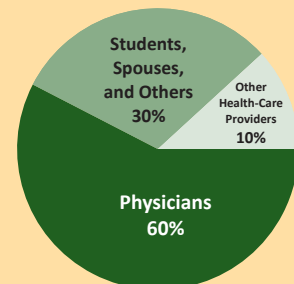
**AD CREATION & EDITING** are available for a separate charge.



## Why Participate?

### Breakdown of Conference Attendance

Reach Catholic health-care providers, spouses, clergy, medical students, and their friends. Rarely does such a cross-section of unique people gather in one place.



# EXHIBITOR OPPORTUNITIES



**CATHOLIC MEDICAL ASSOCIATION** **CONFERENCE PROSPECTUS**  
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**EXHIBIT BOOTHS** are an important part of every conference and are located close to the events ballroom. Your exhibit booth will be seen from Thursday morning until Saturday afternoon. The exhibitor fee covers the cost of a 6' skirted table, listing in the conference program book, and breakfasts and lunches for one (1) exhibitor. Extra tables are \$150. Additional charges apply for electricity, telephone/data services, equipment rental, and extra exhibitor personnel. *Hurry, space is limited!*

## EXHIBIT BOOTH PRICING / OPTIONS

- \$1,250** For-Profit Company
- \$750** Non-Profit Company—Selling Products
- \$350** Non-Profit Company—Not Selling Products
- 10% Early Bird Discount** if payment is received by June 15

**DEADLINE for PAYMENT is SEPTEMBER 1**

*The CMA reserves the right to decline exhibitors promoting issues or products that do not accord with the mission of the CMA and the Catholic Church.*

*Cut, Copy, or Print this Form and Submit with Payment to the Address Below*

### PAYMENT FORM

**Circle One:** SPONSOR    ADVERTISER    EXHIBITOR

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Billing Address \_\_\_\_\_ Name for Exhibitor Tag \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Item(s) Purchased \_\_\_\_\_ Total \$ \_\_\_\_\_ Circle One: Check    Visa    MasterCard    American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ I authorize \$ \_\_\_\_\_ to be charged to this card.

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**MAIL FORM TO** | CATHOLIC MEDICAL ASSOCIATION, 29 Bala Ave., Ste 205, Bala Cynwyd, PA 19004-3206  
 Questions? Call (484) 270-8002    Fax (866) 666-2319    Email [info@cathmed.org](mailto:info@cathmed.org)

## Why Participate?

### Conference Registrations for the Last Five Years

Expect a solid turnout no matter where the conference is held. The CMA Annual Educational Conference has attracted national attention and attendance is increasing because the speakers, topics, and venues are top notch.

