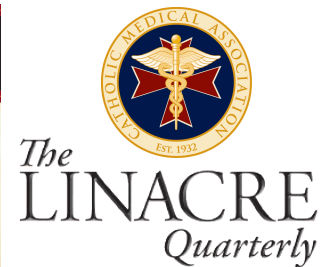


**Reach North America's most influential
Catholic medical professionals**



GENERAL ADVERTISING RATE CARD

The Premier Journal of Medical Ethics

The Linacre Quarterly is the official journal of the Catholic Medical Association. Continuously published since 1934, *The Linacre Quarterly* is the oldest journal in existence dedicated to medical ethics. *The Linacre*

Quarterly provides a forum in which faith and reason can be brought to bear on analyzing and resolving ethical issues in health care, with a particular focus on issues in clinical practice and research.

A Select Readership of Dedicated Catholic Professionals

There is only one journal that reaches more than 800 involved Catholic physicians and hundreds of other affiliated health care professionals, medical students, Catholic clergy and other religious readers: *The Linacre*

Quarterly. Your advertisement will reach a unique concentration of successful, well-educated, thinking Catholics dedicated to the practice of Catholic moral principles, in particular those related to biomedical ethics.

Features

- Applies the principles of the Catholic faith to the science and practice of medicine
- Thoughtful essays on current medical controversies
- Authoritative commentary on medical ethics
- Lively, insightful essays
- Reviews of medical literature and recent books

Publishing Information

Domestic **\$90.00 USD**
Institutions **\$100.00 USD**
International..... **\$110.00 USD**

Single issues **\$25 per copy**
Frequency..... **Quarterly**

Journal Size

Trim size: 6" x 9"
Bleed background: 6³/₈" x 9³/₈"

Printing Specifications

Printed web offset
60# body stock, 80# cover stock with varnish
Perfect binding
Recommended screen: 120-line

Ad Specifications

PDF at 300 dpi (or 600 dpi for line art) with embedded fonts

Ad Composition: available upon request for an additional charge

Terms and Conditions

Agency discount: 15%. No cash discounts. Payment due 30 days from date of invoice. Space cannot be canceled after copy deadline. All copy subject to approval of publisher.

Contract and Copy Regulations

The publisher reserves the right to reject all advertising copy that, at his discretion, is deemed objectionable, misleading, not in the best interests of the reader, and/or contrary to federal and state regulations, whether or not the ad had previously been accepted and/or published.

All advertisements are accepted and published by the publisher on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or advertising agency will indemnify and hold the publisher harmless from and against any loss, expense, or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such advertisement.

The publisher will not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with the provisions of this rate card. All verbal instructions regarding contracts or insertions must be confirmed in writing.

Production Deadlines

ISSUE DATE	SPACE CLOSES	MATERIALS DUE	RELEASE DATE
February	December 16	December 23	February 1
May	March 16	March 23	May 1
August	June 16	June 23	August 1
November	September 16	September 23	November 1

General Print Advertising Rates*

AD RATES	1X	2X	4X
Outside Back Cover (Four Color)	\$1,600	\$1,520	\$1,440
Inside Back Cover (Black & White)	\$1,120	\$1,064	\$1,008
Full Page (Black & White)	\$800	\$760	\$720
Half Page (Black & White)	\$480	\$456	\$432

*Rates subject to change

Published By

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Bala Cynwyd, PA 19004-3206
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Fax: 866-666-2319
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Website: www.cathmed.org

Dimensions

Back Cover6" x 9"
Inside Back Cover6" x 9"
Full Page4⁵/₈" x 8"
Half Page (horizontal)4⁵/₈" x 4"
Bleed background6³/₈" x 9³/₈"

